

Venus® DataStreamer® Software

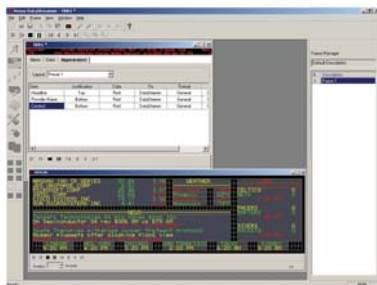


Above: Chevron Texaco Corporation Headquarters
San Ramon, California
DAKTicker® 16x1240 matrix 1.2" high characters RG

System Requirements

Personal computer (not included) with:

- Windows® 2000 or XP Professional with current updates installed
- Pentium® II 800Mhz or higher
- 256MB RAM or higher recommended
- 50MB free hard disk space (additional storage will be necessary for content storage)
- Microsoft® Internet Explorer 6.0 or higher
- Mouse or other compatible pointing device
- Supported communication device (Serial port or Ethernet network)
- CD-Rom drive
- Available parallel or USB port
- Dedicated high-speed Internet connection required for data subscriptions
- Other equipment as needed per data sources



Left: Fugua School of Business
Duke University
Durham, North Carolina
DataTrac™ 8x24 matrix
1.2" high characters RG



Right: University of Nebraska-Omaha
Omaha, Nebraska
DataTrac™ 8x60 matrix
1.2" high characters RG

Portal to External Data

Venus® DataStreamer® software is your total control solution for Daktronics CE-1010 Panelized DataTrac™ and KE-1010 DAKTicker® displays. Serving as your portal to external data, Venus DataStreamer instantly streams data to electronic displays. Mix any combination of user-created messages with external data to keep your audience informed and entertained.

Features

- **Ease of use**
Designed with the user in mind, the powerful Windows®-based software makes display control simple and easy to learn.
- **Flexible control**
Take control of a nearly unlimited number of displays, all from a single computer.
- **Content distribution**
Show market data on one display and sports information on another. Flexible content distribution allows you to determine what information is shown where.
- **Content scheduling**
Show the information you want, when you want using Venus DataStreamer scheduling.
- **Error reporting**
Make Venus DataStreamer keep in touch with you. If problems occur an e-mail message is sent to notify you.
- **World times**
Display time and date information from around the world to keep you in sync with market activity.
- **External data**
Populate your display with information from DDE-compliant applications or ODBC compliant databases making it available for others at the blink of an eye.

Available Internet delivered data subscriptions include:

Delayed Financial Information

- Major U.S. and foreign indices such as Dow Jones, Nasdaq and S&P 500
 - Equities
 - Futures
 - Mutual Funds
 - Market information for NYSE, Nasdaq and AMEX including Most Actives, Net Gainers and Net Losers
- #### Business News
- Top stories
 - Topic stories such as Economic, Currencies and Market News
 - Industry stories including Retail,

U.S. Weather

- Current Conditions
- Five-day forecasts

Sports

Includes scores, news, standings, statistics and odds for:

- Football - NFL, CFL, NCAA Div I and Arena football
- Basketball - NBA, WNBA, CBA and NCAA Div I (Men's and Women's)
- Baseball - MLB and Minor League
- Hockey - NHL and Minor League
- Soccer - MLS